

Anexa 2

Avizat CSUD,

Prof. univ. dr. ACELEANU
MIRELA
[Signature]

Fișa de verificare a îndeplinirii standardelor minimale

Candidatul Conf. univ. dr. GEORGESCU BOGDAN

Nr. Articol	Articol, referința bibliografică	M	N	AIS	Punctaj Final
Articole publicate în reviste cotate ISI cu AIS nenul					
1	Tănase, M.O.; Nistoreanu, P.; Dina, R.; Georgescu, B.; Nicula, V.; Mirea, C.N. Generation Z Romanian Students' Relation with Rural Tourism—An Exploratory Study. Sustainability SUSTAINABILITY eISSN: 2071-1050 Volume: 15 Issue: 10 Pages: 1-21 DOI 10.3390/su15108166 Published: MAY 17 2023 Document Type: Article WOS:000996538300001	6	6	0.526	1.578
	https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000996538300001				
2	MAIORESCU Irina-Gabriela, BUCUR Mihaela, GEORGESCU Bogdan, MOISE Daniel, STRAT Vasile Alecsandru, ZGURA ION-DANIEL, Social media and IOT wearables in developing marketing strategies. Do SMEs differ from large enterprises?, pg. 1-20, 2020, SUSTAINABILITY eISSN: 2071-1050 Volume: 12 Issue: 18 Pages: 1-18 DOI 10.3390/su12187292 Published: SEP 2020 Document Type: Article WOS:000584292500001 https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000584292500001	6	6	0.526	1.578

3	<p>B Georgescu, CB Onete, DA Pleșea, SD Chița, Ș Sava, CONSUMER ATTITUDE TOWARDS THE USE OF BLOCKCHAIN TECHNOLOGY. STUDY ON THE IMPLEMENTATION OF THE" GREEN DEAL" STRATEGY FOR ORGANIC FOODS. AMFITEATRU ECONOMIC ISSN: 1582-9146 Volume: 24 Issue: 60 Pages: 379 - 394 Published: May 2022 Document Type: Article WOS:000885560800001 <i>Core Economics</i> https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000885560800001</p>	10	5	0.25	1.5
4	<p>TOHĂNEAN Dragoș, BUZATU Alexandru Ilie, BABA Cristina Andrada, GEORGESCU Bogdan,BUSINESS MODEL INNOVATION THROUGH THE USE OF DIGITAL TECHNOLOGIES: MANAGING RISKS AND CREATING SUSTAINABILITY AMFITEATRU ECONOMIC ISSN: 1582-9146 Volume: 22 Issue: 55 Pages: 758 - 774 Published: AUG 2020 Document Type: Article WOS:000560127700009 <i>Core Economics</i> https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000560127700009</p>	10	4	0.25	1.75
5	<p>Alina Filip, Diana Vrânceanu, Daniela Marinescu, Georgescu Bogdan, RELATIONSHIP MARKETING STAGE OF DEVELOPMENT IN ROMANIAN BANKING INDUSTRY Vol. 18, No 41/2016 AMFITEATRU ECONOMIC ISSN: 1582-9146 Volume: 18 Issue: 41 Pages: 199 - 214 Published: FEB 2016 Document Type: Article WOS:000371713100014 <i>Core Economics</i> https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000371713100014</p>	10	4	0.25	1.75
Cărți/capitole publicate sau articole publicate în ISI Proceeding ce pot substitui o parte dintre cele 10 articole ISI maxim admise în calcul punctajului P. (maxim 0,5p)					
6	<p>Bogdan Georgescu, Pretul în serviciile de transport – O abordare din perspectiva marketingului, Editura ASE, 162 pg, București, 2016, ISBN 978-606-34-0104-6</p>				0.2
7	<p>Ionel Dumitru, Bogdan Georgescu, Alina Filip, Florin Tudor Ionescu, Consumer Behaviour research on Air Trasport Services price in order to maintain the sustainability, la conferinta internationala Basiq 2-3 Iunie 2016, Konstanz, Germany BASIQ INTERNATIONAL CONFERENCE: NEW TRENDS IN SUSTAINABLE BUSINESS AND CONSUMPTION ISSN: 2457-483X</p>				0.025

	Pages: 98 - 105 Published: 2016 Document Type: Proceedings Paper https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000383845100011	
8	Alina Filip, Diana Maria Vrânceanu, Bogdan Georgescu and Daniela Elena Marinescu, Driving value for banking companies by adopting CRM systems and customer retention strategies, la conferinta internationala BASIQ 18-19 IUNIE, HTTP://WWW.CONFERENCE.ASE.RO/PDF/30.PDF ISSN: 2457-483X Pages: 226 - 233 Published: 2015 Document Type: Proceedings Paper https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000432877200029	0,025
	TOTAL Punctaj Pi	8,406

Director de proiect/membru la granturile de cercetare: 10

Nr. Crt	Articolul citat	Revista si articolul in care a fost citat	Cuartila	Categorie de încadrare	AIS	Punctaj
1	Alina Filip, Diana Vrânceanu, Daniela Marinescu, Georgescu Bogdan , RELATIONSHIP MARKETING STAGE OF DEVELOPMENT IN ROMANIAN BANKING INDUSTRY Vol. 18, No 41/2016 AMFITEATRU ECONOMIC WOS:000371713100014	Jalilian, N; Zanjirchi, SM; Sadrabadi, AN ; Asgharpourmasouleh, A ; Goh, M ; Agent-Based Approach to Configure Processes in Iran's Banking Service Supply Chain, revista Sustainability, DOI 10.3390/su13147566, https://0410q938q-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:000677114300001	Q3	Environmental Sciences	0.526	0,5
2	TOHĂNEAN Dragoș, BUZATU Alexandru Ilie, BABA Cristina Andrada, GEORGESCU Bogdan , BUSINESS MODEL INNOVATION THROUGH THE USE OF DIGITAL TECHNOLOGIES: MANAGING RISKS AND CREATING SUSTAINABILITY AMFITEATRU ECONOMIC ISSN: 1582-9146 Volume: 22 Issue: 55 Pages: 758 - 774	Zhang, F ; Yang, B; Zhu, L; Digital technology usage, strategic flexibility, and business model innovation in traditional manufacturing firms: The moderating role of the institutional environment, TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE, DOI 10.1016/j.techfore.2023.122726, https://0410q939g-y-https-www-webofscience-com.z.e-nformation.ro/wos/woscc/full-record/WOS:001036567000001	Q1	Business	1.849	1

	Published: AUG 2020 Document Type: Article WOS:000560127700009					
3	TOHĂNEAN Dragoș, BUZATU Alexandru Ilie, BABA Cristina Andrada, GEORGESCU Bogdan , BUSINESS MODEL INNOVATION THROUGH THE USE OF DIGITAL TECHNOLOGIES: MANAGING RISKS AND CREATING SUSTAINABILITY AMFITEATRU ECONOMIC ISSN: 1582- 9146 Volume: 22 Issue: 55 Pages: 758 - 774 Published: AUG 2020 Document Type: Article WOS:000560127700009	Xie, CY; Jin, XT; The role of digitalization. sustainable environment. natural resources and political globalization towards economic well-being in China, Japan and South Korea. revista RESOURCES POLICY, DOI 10.1016/j.resourpol.2023.103682, https://0410q939g-y-https-www-webofscience-com.z-e-nformation.ro/wos/woscc/full-record/WOS:000998440000001	Q2	Environmental Studies	1.104	0,75
4	TOHĂNEAN Dragoș, BUZATU Alexandru Ilie, BABA Cristina Andrada, GEORGESCU Bogdan , BUSINESS MODEL INNOVATION THROUGH THE USE OF DIGITAL TECHNOLOGIES: MANAGING RISKS AND CREATING SUSTAINABILITY AMFITEATRU ECONOMIC ISSN: 1582- 9146 Volume: 22 Issue: 55 Pages: 758 - 774 Published: AUG 2020 Document Type: Article WOS:000560127700009	Broccardo, L; Zicari, A; Jabeen, F; Bhatti, ZA; How digitalization supports a sustainable business model: A literature review, TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE. DOI 10.1016/j.techfore.2022.122146, https://0410q939g-y-https-www-webofscience-com.z-e-nformation.ro/wos/woscc/full-record/WOS:000899554100022	Q1	Business,	1,849	1

5	<p>MAIORESCU Irina-Gabriela, BUCUR Mihaela, GEORGESCU Bogdan, MOISE Daniel, STRAT Vasile Alecsandru, ZGURA ION-DANIEL, Social media and IOT wearables in developing marketing strategies. Do SMEs differ from large enterprises?, pg. 1-20, 2020, SUSTAINABILITY eISSN: 2071-1050 Volume: 12 Issue: 18 Pages: 1-18 DOI 10.3390/su12187292 WOS:000584292500001</p>	<p>Suciu, AD ; Tudor, AIM ; Chitu, IB ; Dovleac, L; Bratucu, G; IoT Technologies as Instruments for SMEs' Innovation and Sustainable Growth, Sustainability, DOI 10.3390/su13116357, https://0410q939g-y-https-www-webofscience-com.z-e-nformation.ro/wos/woscc/full-record/WOS:000660725100001</p>	Q3	Environmental Sciences	0,526	0,5
6	<p>MAIORESCU Irina-Gabriela, BUCUR Mihaela, GEORGESCU Bogdan, MOISE Daniel, STRAT Vasile Alecsandru, ZGURA ION-DANIEL, Social media and IOT wearables in developing marketing strategies. Do SMEs differ from large enterprises?, pg. 1-20, 2020, SUSTAINABILITY eISSN: 2071-1050 Volume: 12 Issue: 18 Pages: 1-18 DOI 10.3390/su12187292 WOS:000584292500001</p>	<p>Chaudhary, P; Gupta, BB; Chang, XJ; Nedjah, N; Chui, KT; Enhancing big data security through integrating XSS scanner into fog nodes for SMEs gain, TECHNOLOGICAL FORECASTING AND SOCIAL CHANGE, DOI 10.1016/j.techfore.2021.120754, https://0410q939g-y-https-www-webofscience-com.z-e-nformation.ro/wos/woscc/full-record/WOS:000648648100007</p>	Q1	Business	1,849	1
7	<p>B Georgescu, CB Onetc, DA Pleșea, SD Chița, Ș Sava, CONSUMER ATTITUDE TOWARDS THE USE OF BLOCKCHAIN TECHNOLOGY. STUDY ON THE IMPLEMENTATION OF THE " GREEN DEAL" STRATEGY FOR ORGANIC FOODS. AMFITEATRU ECONOMIC ISSN: 1582-9146 Volume: 24 Issue: 60 Pages: 379 - 394 Published: May 2022 Document Type: Article WOS:000885560800001</p>	<p>Yogarajan, L; Masukujaman, M; Aii, MH; Khalid, N; Osman, LH; Alam, SS; Exploring the Hype of Blockchain Adoption in Agri-Food Supply Chain: A Systematic Literature Review, revista AGRICULTURE-BASEL, DOI 10.3390/agriculture13061173, https://0410q939g-y-https-www-webofscience-com.z-e-nformation.ro/wos/woscc/full-record/WOS:001016846800001</p>	Q2	Agronomy	0,434	0,75
TOTAL Punctaj C						5,5

Criterii care trebuie îndeplinite

Condiții ce trebuie îndeplinite pentru abilitare (număr minim de articole)

	Criterii minime	Conf.Univ.Dr. GEORGESCU BOGDAN
Art.4 (O 6129 /2016)	a) din cele maximum 10 articole, candidatul trebuie să fie autor sau coautor a cel puțin două articole publicate în reviste cotate ISI cu scor absolut de influență (AIS) mai mare decât 0,15; SAU b) să fi câștigat în competiții naționale sau internaționale cel puțin 2 proiecte/granturi de cercetare, cu excepția proiectelor finanțate prin programe operaționale de tip POS-DRU, POS-CEE sau similare, dintre care unul în calitate de director de proiect sau responsabil partener; SAU c) un articol de la punctul a) și un grant de la punctul b) în calitate de director.	5 articole ISI cu AIS > 0,15
CRITERIU ÎNDEPLINIT in variant a)		
Art.5 (O 6129 /2016)	Minim 4 articole ISI cu AIS nenul, din care minim 2 din categoriile Core Economics și/sau Infoeconomics.	5 articole ISI cu AIS nenul, din care 3 din categoriile Core Economics
CRITERIU ÎNDEPLINIT		

Situația îndeplinirii criteriilor

Criterii minime Abilitare	Punctaj obținut
S\geq4	13,906
P\geq2	8,406
C\geq1.2	5,5

Data 19.09.2023

Semnatura,

